

Protecting and improving the nation's health

# Eliminate hepatitis B and C resource summary

# Hepatitis B and C testing and treatment awareness campaign

To support our ongoing campaign to eliminate viral hepatitis as a major public health threat in the UK, below are the links to resources to encourage people at risk of hepatitis B or C infection (which can both lead to liver cirrhosis and cancer) to talk to their doctor about getting tested. Getting tested and diagnosed with hepatitis B or C is the first step towards treatment for hepatitis B and cure for hepatitis C.

PHE has developed an online testing quiz, posters, videos and banners for social media in multiple languages that have been co-branded by the World Hepatitis Alliance, the British Liver Trust and the Hepatitis C Trust.

#### Contents

- A. videos
- B. posters
- C. banner for digital and social media
- D. resource flyer for hepatitis B infant immunisation
- E. leaflets on hepatitis C and the patient re-engagement exercise for GPs and their patients

#### A.Videos

# 1. Hepatitis B video.

In support of our ongoing work to eliminate Hepatitis B as a major public health threat, this video aims to encourage anyone who comes from a country where Hepatitis B (HBV) is more common to ask their doctor about a Hep B test. This video is available in various languages:

HPV English HBV Chinese

HBV Bengali

HBV Urdu

**HBV Polish** 

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HBV Portuguese HBV Arabic HBV Romanian HBV French

## 2. Hepatitis C Video

In support of our ongoing work to eliminate Hepatitis C as a major public health threat, this video aims to encourage anyone who may be at risk of Hepatitis C (HCV) to ask their doctor about a Hep C test. This video is available in various languages:

HCV English HCV Urdu HCV Polish

### 3. Hepatitis C video for unscreened blood risk

In support of our ongoing work to eliminate Hepatitis C as a major public health threat, this video aims to encourage anyone who received a blood transfusion before September 1991 or a blood product before 1986, and may be at risk of Hepatitis C (HCV) to ask their doctor about a Hep C test. This video is available in various languages:

HCV English HCV Urdu HCV Polish

# 4. Hepatitis C video for needle sharing

In support of our ongoing work to eliminate Hepatitis C as a major public health threat, this video aims to encourage anyone who has shared a needle or other equipment for injecting drugs, and may be at risk of Hepatitis C (HCV) to ask their doctor about a Hep C test. This video is available in various languages:

HCV English HCV Urdu HCV Polish

# 5. Hepatitis C video for medical/dental treatment abroad

In support of our ongoing work to eliminate Hepatitis C as a major public health threat, this video aims to encourage anyone who had medical or dental treatment

abroad in unsterile conditions, and may be at risk of Hepatitis C (HCV) to ask their doctor about a Hep C test. This video is available in various languages:

HCV English HCV Urdu HCV Polish

### 6. Hepatitis C video for unsterile tattoo or piercing

In support of our ongoing work to eliminate Hepatitis C as a major public health threat, this video aims to encourage anyone who had a tattoo or piercing using equipment that may not have been sterilised, and may be at risk of Hepatitis C (HCV) to ask their doctor about a Hep C test. This video is available in various languages:

HCV English HCV Urdu HCV Polish

#### **B** Posters

Please either order or download and print locally and display these posters in all primary care settings as well as libraries, community settings etc.

# 1. I am concerned you may have Hep C? Poster campaign

A poster to support the Eliminate Hepatitis campaign launched on World Hepatitis Day (28th July) in 2017 is still available. This poster encouraged people to take a quick online quiz to see whether they might have been exposed to Hep C and should seek a Hep C test. This can be ordered by all GP surgeries and practices and displayed in waiting rooms. It is supported by a campaign summary (HEPCQUIZ002) that with be dispatched with the poster.

Hard copies of the poster (HEPCQUIZ001) and campaign summary (HEPCQUIZ003) can be ordered free of charge (including delivery from the DH health and social care order line.

Download and print the poster locally here. NB We do not recommend printing more than one copy as stocks are available to order free of charge.

# 2. Hep C risk factor posters

This poster encourages people to think about whether they might have been exposed to Hep C via certain risks, and should seek a Hep C test.

All posters are available download and print locally.

- 1.1 I am concerned you might have Hep C poster with South Asian woman (in English)
- 1.2 I am worried you might have Hep C risk factors poster South Asian woman (in Urdu)
- 1.3 I am worried you might have Hep C risk factors poster With Dr. Christian Jessen (in Urdu)

### 3. Get tested for hepatitis B poster

This poster aims to encourage anyone who comes from a country where Hepatitis B (HBV) is more common to ask their doctor about a Hep B test.

Landscape format poster Portrait format poster

#### C.Banners

Banners are suitable for social media including Facebook and Twitter. We recommend the following hashtags.

#GetTested #GetTreated #NoHep #NoHepB #NoHepC #TESTTreatPrevent

### Complete set of six HCV banners

These banners are designed to encourage HepC testing for six at risk groups. They are available in English, Polish and Urdu. They will also be available in Bengali shortly. Each of the six banners with a full description and links are below.

English versions full set Polish versions full set

#### Urdu versions full set

HCV banner 1 – Have you had a blood transfusion before September 1991 or a blood product (such as clotting factor) before 1986 in the UK?

English version (HCV banner1)
Polish version (HCV banner 1)
Urdu version (HCV banner 1)

HCV banner 2 – Have you ever shared a needle or other equipment for injecting drugs? Even if it was just once or many years ago?

English version (HCV banner 2) Polish version (HCV banner 2) Urdu version (HCV banner 2)

HCV banner 3 – Have you ever had a tattoo, piercing, acupuncture, electrolysis or semi-permanent make-up using equipment that may have been unsterilised?

English version (HCV banner 3) Polish version (HCV banner 3) Urdu version (HCV banner 3)

HCV banner 4 - Have you ever had medical/dental treatment abroad whilst in unsterile conditions?

English version (HCV banner 4) Polish version (HCV banner 4) Urdu version (HCV banner 4)

HCV banner 5 - Have you ever had unprotected sex with someone who has or might have had hepatitis C, particularly if there were opportunities for blood-to-blood contact during sex?

English version (HCV banner 5) Polish version (HCV banner 5) Urdu version (HCV banner 5)

HCV Banner 6 - Have you ever shared a razor or toothbrush with someone who has, or might have, hepatitis C?

English version (HCV banner 6)
Polish version (HCV banner 6)

#### Urdu version (HCV banner 6)

## D.Resource flyer for hepatitis B infant immunisation

This resource flyer is aimed at healthcare professionals delivering the hepatitis B antenatal screening and infant immunisation programmes to support discussions with parents of infants at risk of perinatal transmission of hepatitis B.

Download and print or order the flyer here

This flyer includes a patient leaflet on hepatitis B immunisation for babies born to women known to have hepatitis B infection in Polish, Romanian, Chinese, Urdu and Vietnamese. The English leaflet can be downloaded and ordered online.

The full set of translated versions are available for download only:

HBV selective immunisation (English)

HBV selective immunisation (Polish)

HBV selective immunisation (Romanian)

HBV selective immunisation (Chinese)

HBV selective immunisation (Urdu)

HBV selective immunisation (Vietnamese)

## E. Leaflets on hepatitis C and the patient re-engagement exercise

# for GPs and their patients

In support of the ongoing PHE and NHS national patient re-engagement exercise to find patients previously diagnosed with hepatitis C but untreated so that they can benefit from newer, curative treatments, PHE has produced information leaflets on hepatitis C and the re-engagement exercise for GPs and their patients.

These are available to download and print here.

The resources include a quick read version of the patient leaflet on hepatitis C

If you require any of the video files so that you can embed them rather than link to them, please request them from <a href="mailto:immunisation@phe.gov.uk">immunisation@phe.gov.uk</a>

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