

Protecting and improving the nation's health

# European HIV/hepatitis testing week - Resource summary

## Eliminate Hepatitis B and C resources

This week is European HIV/hepatitis testing week (17 - 24 Nov). The campaign encourages people at risk of hepatitis B or C (which can both lead to liver cirrhosis and cancer) to talk to their doctor about getting tested which is the first step towards treatment for hepatitis B and cure for hepatitis C. To support European testing week and our ongoing campaign to eliminate viral hepatitis as major public health threat, PHE has developed a testing quiz, posters, videos and banners for social media in multiple languages that have been co-branded by the World Hepatitis Alliance, The British Liver Trust and The Hepatitis C Trust. We also have a headline article in Vaccine Update and on the PHE blog

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## A. Videos

#### 1. Hepatitis B video.

In support of European HIV/Hepatitis week and our ongoing campaign to eliminate Hepatitis B as a major public health threat. This video aims to encourage anyone who comes from a country where Hepatitis B (HBV) is more common to ask their doctor about a HepB test. This video is in English.

HBV English https://youtu.be/-b2R647uO\_0

#### 2. Hepatitis B video (in Chinese).

In support of European HIV/Hepatitis week and our ongoing campaign to eliminate Hepatitis B as a major public health threat. This video aims to encourage anyone who comes from a country where Hepatitis B (HBV) is more common to ask their doctor about a HepB test. This video is in Chinese.

HBV Chinese new https://youtu.be/zXXvr2CMvtg

PHE publications gateway number: 2017601

Published: November 2017

## 3. Hepatitis B video (in Bengali).

In support of European HIV/Hepatitis week and our ongoing campaign to eliminate Hepatitis B as a major public health threat. This video aims to encourage anyone who comes from a country where Hepatitis B (HBV) is more common to ask their doctor about a HepB test. This video is in Bengali.

HBV Bengali https://youtu.be/BYpPF3JW46U

## 4. Hepatitis B video (in Urdu).

In support of European HIV/Hepatitis week and our ongoing campaign to eliminate Hepatitis B as a major public health threat. This video aims to encourage anyone who comes from a country where Hepatitis B (HBV) is more common to ask their doctor about a HepB test. This video is in Urdu.

HBV in Urdu https://youtu.be/5Hy3p\_qjWEI

## 5. Hepatitis B video (in Polish).

In support of European HIV/Hepatitis week and our ongoing campaign to eliminate Hepatitis B as a major public health threat. This video aims to encourage anyone who comes from a country where Hepatitis B (HBV) is more common to ask their doctor about a HepB test. This video is in Polish.

HBV in Polish https://youtu.be/gbA3yj2U3MQ

### 6. Hepatitis B video (in Portuguese).

In support of European HIV/Hepatitis week and our ongoing campaign to eliminate Hepatitis B as a major public health threat. This video aims to encourage anyone who comes from a country where Hepatitis B (HBV) is more common to ask their doctor about a HepB test. This video is in Portuguese.

HBV Portuguese https://youtu.be/JQ0yQV71ZCU

#### 7. Hepatitis B video (in Arabic).

In support of European HIV/Hepatitis week and our ongoing campaign to eliminate Hepatitis B as a major public health threat. This video aims to encourage anyone who comes from a country where Hepatitis B (HBV) is more common to ask their doctor about a HepB test. This video is in Arabic.

HBV Arabic https://youtu.be/B473N17Rw1Y

#### 8. Hepatitis B video (in Romanian).

In support of European HIV/Hepatitis week and our ongoing campaign to eliminate Hepatitis B as a major public health threat. This video aims to encourage anyone who comes from a country where Hepatitis B (HBV) is more common to ask their doctor about a HepB test. This video is in Romanian.

HBV Romanian https://youtu.be/sr6\_5rsZnEw

## 9. Hepatitis B video (in French).

In support of European HIV/Hepatitis week and our ongoing campaign to eliminate Hepatitis B as a major public health threat concern. This video aims to encourage anyone who comes from a country where Hepatitis B (HBV) is more common to ask their doctor about a HepB test. This video is in French.

HBV French https://youtu.be/hZem97Z72Vk

## 10. **Hepatitis C video**.

In support of European HIV/Hepatitis week and our ongoing campaign to eliminate Hepatitis C as a major public health threat. This video aims to encourage anyone who may be at risk of Hepatitis C (HCV) to ask their doctor about a HepC test. This video is in English.

HCV https://youtu.be/198I6-DS94A

### 11. Hepatitis C video for unscreened blood risk

In support of European HIV/Hepatitis week and our ongoing campaign to eliminate Hepatitis C as a major public health threat. This video aims to encourage anyone who received a blood transfusion before September 1991 or a blood product before 1986, and may be at risk of Hepatitis C (HCV), to ask their doctor about a HepC test. This video is in English.

HCV blood https://youtu.be/HwK85w7-AAI

## 12. Hepatitis C video for needle sharing risk

In support of European HIV/Hepatitis week and our ongoing campaign to eliminate Hepatitis C as a major public health threat. This video aims to encourage anyone who has shared a needle or other equipment for injecting drugs, and may be at risk of Hepatitis C (HCV), to ask their doctor about a HepC test. This video is in English.

HCV drug use https://youtu.be/7vGn9Vqo1eU

## 13. Hepatitis C video for medical/dental treatment abroad

In support of European HIV/Hepatitis week and our ongoing campaign to eliminate Hepatitis C as a major public health threat. This video aims to encourage anyone who had medical or dental treatment abroad in unsterile conditions, and may be at risk of Hepatitis C (HCV), to ask their doctor about a HepC test. This video is in English.

HCV medical-dental https://youtu.be/-zgTcvYIRM4

#### 14. Hepatitis C video for unsterile tattoo or piercing

In support of European HIV/Hepatitis week and our ongoing campaign to eliminate Hepatitis C as a major public health threat. This video aims to encourage anyone

who had a tattoo or piercing using equipment that may not have been sterilised, and may be at risk of Hepatitis C (HCV), to ask their doctor about a HepC test. This video is in English.

HCV tattoo piercing https://youtu.be/knQJ7bfkQ48

## 15. Hepatitis C video (in Urdu)

In support of European HIV/Hepatitis week and our ongoing campaign to eliminate Hepatitis C as a major public health threat. This video aims to encourage anyone who may be at risk of Hepatitis C (HCV) to ask their doctor about a HepC test. This video is in Urdu.

HCV Urdu https://youtu.be/Ewx3ysyzl3E

## 16. Hepatitis C video for unscreened blood risk (in Urdu)

In support of European HIV/Hepatitis week and our ongoing campaign to eliminate Hepatitis C as a major public health threat. This video aims to encourage anyone who received a blood transfusion before September 1991 or a blood product before 1986, and may be at risk of Hepatitis C (HCV), to ask their doctor about a HepC test. This video is in Urdu.

HCV blood Urdu https://youtu.be/KQPxdRISdzg

#### 17. Hepatitis C video for medical/dental treatment abroad (in Urdu)

In support of European HIV/Hepatitis week and our ongoing campaign to eliminate Hepatitis C as a major public health threat. This video aims to encourage anyone who had medical or dental treatment abroad in unsterile conditions, and may be at risk of Hepatitis C (HCV), to ask their doctor about a HepC test. This video is in Urdu.

HCV medical dental urdu https://youtu.be/V5GH763nyE8

#### 18. Hepatitis C video for unsterile tattoo or piercing (in Urdu)

In support of European HIV/Hepatitis week and our ongoing campaign to eliminate Hepatitis C as a major public health threat. This video aims to encourage anyone who had a tattoo or piercing using equipment that may not have been sterilised, and may be at risk of Hepatitis C (HCV), to ask their doctor about a HepC test. This video is in Urdu.

HCV tattoo-piercing Urdu https://youtu.be/5E2iz-TbNis

## 19. Hepatitis C video for needle sharing risk (in Urdu)

In support of European HIV/Hepatis week and our ongoing campaign to eliminate Hepatitis C as a major public health threat. This video aims to encourage anyone who has shared a needle or other equipment for injecting drugs, and may be at risk of Hepatitis C (HCV), to ask their doctor about a HepC test. This video is in Urdu.

Coming soon.

## 20. Hepatitis C video (in Polish)

In support of European HIV/Hepatitis week and our ongoing campaign to eliminate Hepatitis C as a major public health threat. This video aims to encourage anyone who may be at risk of Hepatitis C (HCV) to ask their doctor about a HepC test. This video is in Polish.

HCV polish: https://youtu.be/qCeH5x-uCjk

## 21. Hepatitis C video for unscreened blood risk (in Polish)

In support of European HIV/Hepatitis week and our ongoing campaign to eliminate Hepatitis C as a major public health threat. This video aims to encourage anyone who received a blood transfusion before September 1991 or a blood product before 1986, and may be at risk of Hepatitis C (HCV), to ask their doctor about a HepC test. This video is in Polish.

HCV blood polish https://youtu.be/W3ZDDtcf6xY

## 22. Hepatitis C video for medical/dental treatment abroad (in Polish)

In support of European HIV/Hepatitis week and our ongoing campaign to eliminate Hepatitis C as a major public health threat. This video aims to encourage anyone who had medical or dental treatment abroad in unsterile conditions, and may be at risk of Hepatitis C (HCV), to ask their doctor about a HepC test. This video is in Polish.

HCV medical dental polish https://youtu.be/FzsvnVO2eTg

## 23. Hepatitis C video for unsterile tattoo or piercing (in Polish)

In support of European HIV/Hepatitis week and our ongoing campaign to eliminate Hepatitis C as a major public health threat. This video aims to encourage anyone who had a tattoo or piercing using equipment that may not have been sterilised, and may be at risk of Hepatitis C (HCV), to ask their doctor about a HepC test. This video is in Polish.

HCV tattoo-piercing Polish https://youtu.be/8LDc\_PZW7NA

## 24. Hepatitis C video for needle sharing risk (in Polish)

In support of European HIV/Hepatis week and our ongoing campaign to eliminate Hepatitis C as a major public health threat. This video aims to encourage anyone who has shared a needle or other equipment for injecting drugs, and may be at risk of Hepatitis C (HCV), to ask their doctor about a HepC test. This video is in Polish.

HCV needle sharing polish https://youtu.be/MWtJrRwf7tY

#### B. Posters

Please either order or download and print locally and display these posters in all primary care settings as well as libraries, community settings etc.

## 1. I am concerned you may have HepC? Poster campaign

A poster for the Eliminate Hepatitis campaign launched on World Hepatitis Day (28th July) 2017. This poster encouraged people to take a quick online quiz to see whether they might have been exposed to Hep C and should seek a Hep C test. This can be ordered by all GP surgeries and practices and displayed prominently in waiting rooms. It is supported by a campaign summary (HEPCQUIZ002) that will be despatched with the poster.

Hard copies can be ordered free of charge (including delivery) from The DH health and social care order line.

Download and print the poster locally.

https://publichealthengland-

immunisati.box.com/s/c1n03fa18zce99usrzg6qk8yzyykfrgo

#### 2. Hep C risk factor posters

This poster encourages people to think about whether they might have been exposed to Hep C via certain risks, and should seek a Hep C test.

All posters are available download and print locally.

i)I am concerned you might have HepC poster with South Asian woman (in English)

https://publichealthengland-immunisati.box.com/s/0bnyosmjyzftncaxyn7i3ob1cj5ckyws

ii)I am worried you might have HepC risk factors poster South Asian woman (in Urdu)

https://publichealthengland-

immunisati.box.com/s/h1yi0a1oxz6strujnha1wnv6ahmt9yz1

iii)I am worried you might have HepC risk factors poster With Dr. Christian Jessen (in Urdu)

https://publichealthengland-immunisati.box.com/s/fs5t6lunablzzw7ogs8djo5opgfi5epl

## 3. Get tested for hepatitis B poster

This poster aims to encourage anyone who comes from a country where Hepatitis B (HBV) is more common to ask their doctor about a HepB test.

Landscape format poster https://publichealthenglandimmunisati.box.com/s/y5sfuh6adpmzxqzhh3zaz7f7jszb3zx0

Portrait format poster https://publichealthenglandimmunisati.box.com/s/mfnoj6mc68e594ibrqu6unqofnvi3dr6

#### C Banners

Banners are suitable for social media including Facebook and Twitter.

We recommend the following hashtags

#EuroTestWeek #GetTested #GetTreated #NoHep #NoHepB #NoHepC #TESTTreatPrevent

#### **HCV** banners

These banners are designed to encourage HepC testing for 6 at risk groups. They are available in English. They will also be available in Urdu and Polish shortly.

HCV banner 1 – Have you had a blood transfusion before September 1991 or a blood product (such as clotting factor) before 1986 in the UK?

#### **English version**

https://publichealthengland-immunisati.box.com/s/3ffu2h6o3e663tzjrz1mhsz0pl7w2562

HCV banner 2 – Have you ever shared a needle or other equipment for injecting drugs? Even if it was just once or many years ago?

#### **English version**

https://publichealthengland-immunisati.box.com/s/nz18u3svp2akhv8txayaa40q7s8q0mcj

HCV banner 3 – Have you ever had a tattoo, piercing, acupuncture, electrolysis or semi-permanent make-up using equipment that may have been unsterilised?

### English version

https://publichealthengland-immunisati.box.com/s/ja7s20sy4tlo7wkhxrcszu2d4yepyodn

HCV banner 4 - Have you ever had medical/dental treatment abroad whilst in sterile conditions?

## **English version**

https://publichealthengland-immunisati.box.com/s/d85c9gxpsy69yno7ol38ok05mjahyaw5

HCV banner 5 - Have you ever had unprotected sex with someone who has or might have had hepatitis C, particularly if there were opportunities for blood-to-blood contact during sex?

English version
https://publichealthenglandimmunisati.box.com/s/wpyo0i7ji40zbxodg0641muybb55hcql

HCV Banner 6 - Have you ever shared a razor or toothbrush with someone who has, or might have, hepatitis C?

English version https://publichealthenglandimmunisati.box.com/s/jos6owy7fop1bq7t2v3s2umswgploaoq

## Complete set of six HCV banners

#### **English versions**

https://publichealthengland-immunisati.box.com/s/v68nky6hvn8mxzul39jvizuvyfhtiobh

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